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CITY OF ATLANTA

SHIRLEY FRANKLIN
MAYOR

55 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA 30335-0300
TEL (404) 330-6100

April 18, 2005

President Lisa Borders and
Members of Atlanta City Council
City Hall, Suite 2900 South
68 Mitchell St., S.W.
Atlanta, Georgia 30303

RE: Municipal Market Board of Directors Appointment

Dear President Borders and Members of the Council:

It is a pleasure for me to appoint Cooper Holland to serve as a member of the Municipal Market Board of Directors in the Retail Merchandising Category for the City of Atlanta. This appointment is for a **term of two (2) years**.

I am confident that Ms. Holland will serve the Municipal Market Board of Directors with integrity and dedication.

Sincerely,



Shirley Franklin

APR 19 2005
CITY OF ATLANTA
OFFICE OF THE MAYOR
100 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA 30335-0300
(404) 330-6100

Cooper K. Holland
57 Forsyth Street, NW
#10A
Atlanta, GA 30303
(404) 281-4140

(DIST. 2)

My career, prior to joining Central Atlanta Progress/Atlanta Downtown Improvement District, included 17 plus years with The Mescon Group, Inc., a premier organizational design consulting firm. My roles as Partner, Chief Operating and Financial Officer included development and implementation of a 5+ million dollars a year budget, coordination and management of the general operations of the firm.

In 2002, after closing my retail arts and craft studio, Fairlie Poplar ArtWorks, I was hired by CAP to work with the Vice President of Operations, Dave Wardell on the StreetsAlive Project. Below is a brief recap of the major projects I have contributed to as a part of the StreetsAlive Projects:

- Home banner program
- Newspaper box cleanup
- Downtown Atlanta's in Bloom (the flower basket program)
- Installation of bicycle racks throught the City
- Interim-director of the Fairlie Poplar Task Force
- Mayor's 100 Day Imitative

Since 2004 my main focus at CAP/ADID is Woodruff Park. Working with the City and Georgia State University we have implemented a significant capital project upgrading the power, as well as installation of WiFi and upgrades to the irrigation system. The next phase includes new landscaping, tables, chairs as well as downtown's first dog park (Woodruff Bark Park). This summer I will be working with the City and CAP's Marketing Department to significantly increase and improve the programming in the Park.

Personally, I'm a mother of blended family of six and grandmother of 5 (and counting). My husband Ray, have lived in Downtown Atlanta since 1996 and are committee to a true urban lifestyle.

Community Activities:

- President- Atlanta Downtown Neighborhood Association 1996-2001
- Executive Board – Atlanta Downtown Neighborhood Association 2001-2005
- Mayoral Appointee – Woodruff Park Advisory Committee 1999-2004
- City's Vending Review Committee 2003-2004
- Underground Atlanta's Security Task Force 2004-2005
- Mayoral Appointee – Citizens Service Review Commission – 2002-2004
- Mayoral Appointee – Park Technical Advisory Committee – 2004-Present
- City of Atlanta's Community Cultural Plan Steering Committee 2005-Present